Advocacy Priorities for the Future:

- Establishing population-based mammography screening programmes in all countries set up according to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis
- Implementing specialist breast units in all countries set up according to the EU guidelines
- Development of an EU accreditation protocol for breast cancer services
- Establishing national breast cancer registries
- Furthering breast cancer research
- Prevention: Breast Health Day
- Improving information and services for women with metastatic breast cancer
- Survivorship

10 Goals of EUROPA DONNA

1. To promote the dissemination and exchange of factual, up-to-date information on breast cancer throughout Europe
2. To promote breast awareness
3. To emphasise the need for appropriate screening and early detection
4. To campaign for the provision of optimum treatment
5. To ensure provision of quality supportive care throughout and after treatment
6. To advocate appropriate training for health professionals
7. To acknowledge good practice and promote its development
8. To demand regular quality assessment of medical equipment
9. To ensure that all women understand fully any proposed treatment options, including entry into clinical trials and their right to a second opinion
10. To promote the advancement of breast cancer research

EUROPA DONNA gratefully acknowledges

Albania
Armenia
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Brazil
Cyprus
Czech Republic
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
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Slovenia
Spain
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Switzerland
Tajikistan
Turkey
Ukraine
United Kingdom
Uzbekistan
EUROPA DONNA
The European Breast Cancer Coalition

**EUROPA DONNA Advocacy Training Courses**

These courses seek to educate advocates on the diagnosis and treatment of breast cancer and provide them with effective communication skills, advocacy techniques, and media training to use in their work in their countries and at a European level. The course is delivered by leading European experts.

**EUROPA DONNA Pan-European conferences**, held every 2 years, are the only conferences dedicated primarily to breast cancer advocates and survivors. Presentations by European experts, scientists, and fellow advocates deliver up-to-date information in the field of breast cancer. Workshops provide a forum for advocates to share experiences and plan strategies.

**EUROPA DONNA Advocacy Leader Conferences**

EUROPA DONNA Advocacy Leader Conferences are held every 2 years to further educate and train National Representatives and advocacy leaders in organisational management and development, as well as on advocate involvement in research, clinical trials, and other areas key to advocacy today.

**Breast Health Day**, on 15 October, features national and international campaigns reaching millions around the world. The aim is to promote prevention based on research showing that some breast cancers can be avoided through healthy lifestyles, particularly from a young age.

**European Breast Cancer Conferences (EBCC)**

The EBCC are the only conferences of their kind bringing together advocates, clinicians, scientists, and researchers in one arena. EUROPA DONNA co-organises this biennial conference with EORTC and EUSOMA.

**Advocating to ensure that advocates are provided with up-to-date, accurate, evidence-based information and training through education and information programmes**

**Advocating for high level research to improve breast cancer treatment and outcomes for patients**

EUROPA DONNA participates in numerous research collaborations by providing the patients’ perspective. BIG • MINDACT • OLYMPIA • AURORA • EBCTG • IBCSG

**Achieving better care for women across Europe**

Over recent decades, breast cancer services, including population-based mammography screening programmes and provision of specialist breast units, have improved in many countries and regions. Mortality is decreasing as a result of implementation of high quality population-based mammography screening combined with appropriate treatment.

Nevertheless, breast cancer remains, by far, the most frequent cancer among women worldwide. Women across Europe still do not have equal access to mammography screening and to specialist breast units that are set up according to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis.


These documents stipulate that all European women should have equal access to mammography screening and to specialist breast units that are set up according to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis.

The European Commission Initiative on Breast Cancer (ECIBC)

EUROPA DONNA is a stakeholder in this important European Commission initiative aiming to deliver a voluntary European quality assurance scheme for breast cancer services and to develop new European guidelines for breast cancer screening and diagnosis.

**EUROPA DONNA’s A Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis**

This booklet and its annex on metastatic breast cancer summarise key points from the full 4th edition of the EU guidelines using language for the layperson.

**Websites**, www.europadonna.org and www.breasthealthday.org, **social networking sites** (Facebook, Twitter and YouTube) and numerous publications, from newsletters to conference highlights, bring advocates together and help to keep them informed.

1. International Agency for Research on Cancer. Latest world cancer statistics. Global cancer burden rises to 14.1 million new cases in 2012; Marked increase in breast cancers must be addressed. 12/12/2013

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EUROPA DONNA gratefully acknowledges for their support

EUROPA DONNA – The European Breast Cancer Coalition is an independent non-profit organisation whose members are affiliated groups from countries throughout Europe. The Coalition works to raise awareness of breast cancer and to mobilise the support of European women in pressing for improved breast cancer education, appropriate screening, optimal treatment and increased funding for research.

EUROPA DONNA has national groups in 47 member countries.