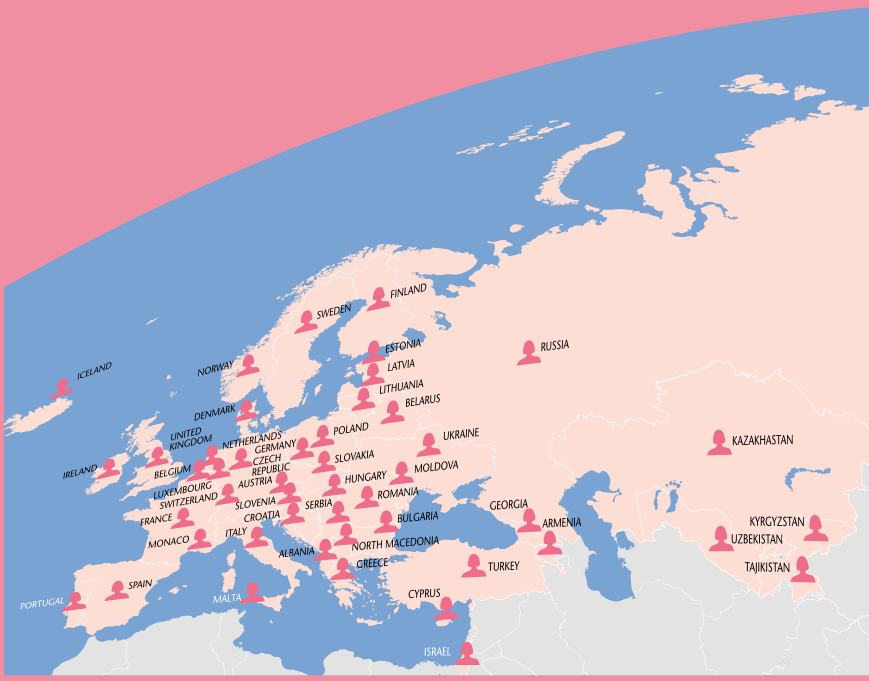
Albania
Armenia
Austria
Belarus
Belgium
Bulgaria
Croatia
Cyprus
Czech Republic
Denmark
Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Kazakhstan
Kyrgyzstan
Latvia
Lithuania
Luxembourg
Malta
Moldova
Monaco
Netherlands
North Macedonia
Norway
Poland
Portugal
Romania
Russia
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Tajikistan
Turkey
Ukraine
United Kingdom
Uzbekistan

EUROPA DONNA
The European Breast Cancer Coalition

ADVOCATING On behalf of the women of Europe.

EUROPA DONNA – The European Breast Cancer Coalition is an independent non-profit organisation whose members are affiliated groups from countries throughout Europe. The Coalition works to raise awareness of breast cancer and to mobilise the support of European women in pressing for improved breast cancer education, appropriate screening, optimal treatment and increased funding for research.

EUROPA DONNA has national groups in 47 member countries.



EUROPA DONNA

ADVOCATING to ensure that advocates are provided with up-to-date, accurate, evidence-based information and training through education and information programmes

EUROPA DONNA Pan-European Conference

- Every two years
- Only conference dedicated primarily to breast cancer advocates and survivors
- Presentations by scientists and experts on topics of current interest to advocates
- Workshops and networking opportunities for advocates

EUROPA DONNA Advocacy Training Course

- Every year
- Comprehensive course for new advocates covering
  - Basic science and epidemiology
  - Diagnosis and treatment
  - Screening and specialist breast units
  - Advocacy techniques
  - Communication skills training

European Breast Cancer Conference (EBCC)

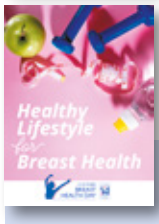
- Every two years
- EUROPA DONNA co-organises with EUSOMA and EORTC
- Unique multidisciplinary conference for patient advocates, physicians, scientists and researchers

Metastatic Breast Cancer Advocacy Conference

- Every year
- Training in MBC science and research, advocacy techniques, successful strategies, and best practice to improve services for women living with MBC
- Idea exchange and networking on key MBC issues

EUROPA DONNA Advocacy Leader Conference

- Every two years
- Training in organisational management for EUROPA DONNA country leaders
- Capacity building and fund-raising
- Training on topics of current concern: clinical trials, European health initiatives (ECIBC and EBCP), Health Technology Assessment, and more



Breast Health Day

- National and international breast cancer prevention campaign
- Backed by research demonstrating the benefits of healthy lifestyles from a young age

Websites and Social Media

www.europadonna.org
www.facebook.com/EuropaDonna
http://twitter.com/EuropaDonnaEUR
https://twitter.com/BreastHealthDay
www.youtube.com/EuropaDonnaChannel
www.youtube.com/BreastHealthDay

The European Breast Cancer Coalition

ADVOCATING for improved breast services because breast cancer claims the lives of more European women than any other cancer[1] and is the leading cause of cancer death in women worldwide, accounting for 1 in 6 cancer deaths.[2]

Every year in Europe:

- 576,300 newly diagnosed cases of breast cancer
- 157,100 deaths due to breast cancer[1]

ADVOCATING for European policies, legislation and guidelines to guarantee best practice in breast cancer services for women in all countries

- EUROPA DONNA played a very important role in obtaining the **European Parliament Written Declarations** "On the Fight Against Breast Cancer in the EU" of 2015 and 2010 and the **European Parliament Resolutions** on Breast Cancer of 2006 and 2003

The European Commission Initiative on Breast Cancer (ECIBC)

EUROPA DONNA is a stakeholder in this important EU initiative that has launched and implemented:

- European guidelines on breast cancer screening and diagnosis
- International guidelines on breast cancer care
- European quality assurance scheme for breast cancer services

Available at: **https://healthcare-quality.jrc.ec.europa.eu**

The Guidelines are regularly monitored and updated when new scientific evidence becomes available.

Europe's Beating Cancer Plan (EBCP)

- EBCP is a European Commission initiative designed to tackle four key action areas: prevention, early detection, diagnosis and treatment, and quality of life. In advocating for the implementation of EBCP, EUROPA DONNA works with the European Commission and Parliament, also in cooperation with Transforming Breast Cancer Together, the European Patients' Forum and the European Cancer Organisation.

ADVOCATING for high level research to improve breast cancer treatment and outcomes for patients, including providing the patients' perspective in numerous research collaborations:

- **BIG Scientific Meetings**
- **MINDACT**
- **OLYMPIA**
- **AURORA**
- **POSITIVE**
- **EBCTG**
- **IBCSG**
- **EU HORIZON 2020 and IMI Breast Cancer Research Projects**

[1] *Ferlay J, Ervik M, Lam F, Colombet M, Mery L, Piñeros M, Znaor A, Soerjomataram I, Bray F (2020). Global Cancer Observatory: Cancer Today. Lyon, France: International Agency for Research on Cancer. Available from: https://gco.iarc.fr/today, accessed [28 January 2021]*

[2] *International Agency for Research on Cancer. Latest global cancer data: Cancer burden rises to 19.3 million new cases and 10.0 million cancer deaths in 2020. Press release 292. 15 December 2020*

Advocacy Priorities for the Future:

- Applying and maintaining the new European Breast Guidelines and Quality Assurance Scheme developed by the European Commission Initiative on Breast Cancer (ECIBC)
- Disseminating and implementing Europe's Beating Cancer Plan
- Establishing population-based mammography screening programmes in all countries
- Implementing specialist breast units with multidisciplinary teams in all countries
- Improving services and access for women living with metastatic breast cancer
- Establishing national and international harmonised breast cancer registries
- Furthering breast cancer research and personalised treatment
- Prevention: Breast Health Day
- Survivorship and quality of life

10 Goals of EUROPA DONNA

1. To promote the dissemination and exchange of factual, up-to-date information on breast cancer throughout Europe
2. To promote breast awareness and breast cancer prevention
3. To emphasise the need for appropriate screening, early detection and diagnosis
4. To campaign for the provision of, and access to, multidisciplinary and specialised treatment and care for all disease stages
5. To ensure provision of quality supportive care throughout and after treatment
6. To advocate appropriate training for health professionals
7. To acknowledge good practice and promote its development
8. To demand regular quality assessment of breast services
9. To ensure that all women understand fully any proposed treatment options, including entry into clinical trials and their right to a second opinion
10. To promote the advancement of breast cancer research

EUROPA DONNA
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www.youtube.com/EuropaDonnaChannel
www.youtube.com/BreastHealthDay

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ESO European School of Oncology learning to care

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for their support