

# EUROPA DONNA

The European Breast Cancer Coalition

# Annual Report

# 2013



# EUROPA DONNA Executive Board 2013

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# INTRODUCTION

Progress was made on a wide range of advocacy programmes in 2013, while new objectives were identified and developed. Our Strategic Plan for 2014-2018 was refined, approved by our Executive Board and reviewed with the General Assembly in October. Many of its elements are continuations of our past projects, but four areas are viewed as having increasing significance and therefore will require greater focus in the future:

- Engagement in breast cancer research
- Survivorship
- Improving services for women with metastatic breast cancer
- Prevention

All of these are considered high priorities, both by our members and by our other stakeholders. Our work continued this year on the breast service accreditation project and with the revision of the *European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis* being conducted with the European Commission's Joint Research Centre. The patient perspective which ED provides remains at the centre of these initiatives, as well as others in which we participated this year, such as the European Cancer Organisation (ECCO), the European Society for Medical Oncology (ESMO) and the European Partnership for Action Against Cancer (EPAAC). In addition, we provided the advocacy position on breast cancer services to the Council of Europe, and continued our breast cancer prevention Information Day at the European Parliament. ED took an active role in the Advanced Breast Cancer ABC2 meeting, held in November, serving on the newly organised advocacy committee to develop much needed parallel advocacy sessions and on the panel voting on the Guidelines themselves. To ensure better dissemination of information on European treatment guidelines, ED redesigned its website adding a section in which women can more easily access the material relating to recommendations from key European conferences. In addition, we developed a new metastatic breast cancer annex to our *Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis* so that women will know what services they have a right to receive in their countries. Our Pan-European conference in Prague in October was one of the highlights of the year as 250 women joined together with experts to gain a better understanding of innovations in breast cancer treatment, research and existing survivorship programmes. ED continues to be actively involved in the research agenda and embarked on two new projects with Breast International Group (BIG) this year: serving on the Steering, and the Legal/Ethics Committee of the AURORA programme and on the Steering Committee of the OLYMPIA trial. In addition, we carried out a research training module to define better the role advocates should play in research and prepare additional ED advocates to serve on trial committees.

We were again fortunate to have received a grant from the EU's Executive Agency for Health and Consumers to enable us to carry out our core programme on behalf of the women of Europe. Many improvements in services have taken place, but much remains to be done. New data published by the World Health Organisation estimates that 500,000 women are diagnosed with breast cancer each year in Europe, so we must redouble our efforts 1) to disseminate information on prevention, and 2) to ensure all women have access to early detection in high quality mammography screening programmes and to treatment in specialist breast units conducted in accordance with the EU guidelines.



**Susan Knox**  
Executive Director



# EDUCATIONAL OPPORTUNITIES

## EUROPA DONNA Annual Breast Cancer Advocacy Training Course

Milan, Italy • 15-17 November 2013

In 2013, 59 breast cancer advocates from 32 of our member countries completed our two-and-a-half day breast cancer Advocacy Training Course, where they learned about the latest developments in breast cancer research and treatment, as well as advocacy techniques and communications skills that can be used to influence public health policy. The course is divided into three modules. The first part (one day) covers an introduction to EUROPA DONNA and scientific topics, including basic biology and genetics of breast cancer, epidemiology, treatment and surgery options, clinical trials, diagnosis and early detection, mammography screening guidelines, specialist breast units and psychosocial factors. The second segment covers advocacy, lobbying and includes a special workshop on “Advocating for EU Guidelines” and specialist breast units (half a day). The third section consists of media and communications skills training (one full day). The course received excellent feedback in 2013 from participants who rated it as “very useful”.

## Advanced Breast Cancer Second International Consensus Conference (ABC2)

We served on the newly developed Advocacy Committee for ABC2, held 7-9 November 2013 in Lisbon, Portugal. Our Executive Director, Susan Knox, participated in several teleconferences with patient advocate committee members from four continents to prepare the advocacy sessions. The conference included advocacy satellite sessions on identifying the challenges in meeting the needs of women with advanced/metastatic breast cancer across the globe; how guidelines and which of them can be used to meet these challenges; and the development of an ABC2 Advocate Action Plan. We had a stand at the conference and several Executive Board members were in attendance.

## ECCO-ESMO-ESTRO European Cancer Congress

We were actively involved in the “Patient Advocacy Square” patient track of the ECCO-ESMO-ESTRO European Cancer Congress, held from 28 September to 1 October 2013 in Amsterdam, The Netherlands. This is the first time at the European Cancer Congress that patient advocacy organisations were assigned a specific place in the exhibition area to promote their resources. ED had a stand where it distributed materials and made several new contacts.

## 11th EUROPA DONNA Pan-European Conference

Prague, Czech Republic • 19-20 October 2013

Our 11th Pan-European Conference was held on 19 and 20 October in Prague, Czech Republic, where more than 250 breast cancer advocates and specialists from 37 countries gathered to discuss advocacy and “Ensuring Quality Services and Equal Access” to breast cancer services. In keeping with this theme, the keynote speaker Krzysztof Maruszewski, Director of the European Commission Institute for Health and Consumer Protection, Joint Research Centre (JRC) in Ispra, Italy, assured advocates that the JRC Breast Cancer Initiative is striving to create a performance-based European quality assurance scheme and accreditation of breast cancer services. This is a key advocacy priority for the Coalition and is fundamental to ensuring that women across the continent have access to equal, high-quality breast cancer care, including screening, diagnosis and treatment. Throughout our two-day conference, invited experts discussed additional areas that are essential to breast cancer advocacy today: personalised medicine, advances in treatment, mammography screening programmes, pathology and diagnosis, prevention of breast cancer through healthy lifestyles, and survivorship. Advocates then shared experiences and strategies in four workshops on advocacy and survivorship, advocacy for young women, special populations and women with metastatic disease. Our biennial conference is unique in Europe in that it is the only conference dedicated primarily to breast cancer advocates and survivors. A highlights report on the conference is being published in 2014.

## Executive Board Seminar on the Role of Advocates in Breast Cancer Research

Milan, Italy • 14 June 2013

Our Executive Board gathered in Milan in June for a seminar aiming to elucidate the specific areas in which advocates can and should make contributions to clinical trials and research. It also aimed to outline the type of training the Coalition should provide so that its advocates can evaluate trials and provide meaningful input into committee meetings and/or documents related to research. At the seminar, Olivia Pagani, an oncologist with much clinical trial experience, was the scientific leader. She gave an overview of the clinical trial process and issues of relevance to advocates and answered questions throughout. Our Executive Director, Susan Knox, then described our past and ongoing role in the MINDACT trial run by BIG, a non-profit network of global research groups. Maggie Wilcox, a former nurse, breast cancer survivor and board member of the UK organisation Independent Cancer Patients’ Voice, gave an account of her organisation’s activities, which involve providing the patient perspective for many research initiatives. The booklet resulting from the seminar highlights the presentations and discussions, and next steps to further our advocacy involvement in research.

# KNOWLEDGE DISSEMINATION

## Breast Health Day

Europe-wide • 15 October 2013

Our sixth annual Breast Health Day reached record numbers via social networking sites such as Facebook, Twitter and YouTube. This year the campaign's global Twitter reach was 1,334,158, almost 1 million greater than in 2012. Page views of Facebook more than doubled. With the message "Make Good Choices for your Breast Health", Breast Health Day has continued to reach out to women of all ages across the globe to encourage them to become involved in this campaign to promote healthy lifestyles and breast cancer prevention. The event was also promoted throughout our member countries, featuring a broad range of colourful and active events, and through an extensive web-based campaign using the websites [www.breasthealthday.org](http://www.breasthealthday.org), [www.europadonna.org](http://www.europadonna.org). Activities across Europe are posted on the campaign website [www.breasthealthday.org](http://www.breasthealthday.org) and have been published in our *Breast Health Day News* summing up the campaign.



**1,334,158** global Twitter reach



**2,036** fans  
**189,189** views of ED posts



**5,636** global channel views  
**4,027** overall video views  
**3,430** people viewed the BHD video on YouTube

## Breast Health Day Campaign Materials

**Breast Health Day Video:** The snappy Breast Health Day animated video travelled the globe, demonstrating how to make healthy choices. It features cartoon examples of less healthy behaviour and the healthy choices that can replace them. Based on images, the video was created for easy use in all countries, by people of all languages. It ended with a frame with "For Your Breast Health" in 27 languages.

**Breast Health Day Pledge:** To get people actively involved in the BHD campaign and thinking about healthy lifestyles, women were able to send in healthy messages through a web application on the Breast Health Day website and also share it through the social networks. The messages were added to a tag cloud.

**Breast Cancer Facts Videographic:** An animated video gave a lively presentation of breast cancer facts and statistics.

### Breast Health Day Poster and Mini-diary:

The Breast Health Day poster and Mini-diary were translated and published in Czech, Italian, German, French, Russian, Swedish and Tajik.

**Breast Health Day Press Release:** The annual press release was also distributed in English, French, German and Spanish through a PR Newswire service reaching 11,129 media points and 640 European health titles.

**Banners and Website Badges:** Three banners and badge sizes were available for people to add to their websites to promote the BHD message.



15 OCTOBER  
**BREAST  
HEALTH DAY**



# KNOWLEDGE DISSEMINATION

## Publications

### ► Breast Health Day News

A 4-page report covered the 2013 Breast Health Day activities, including a summary of the extensive reach of the social networking sites, activities held at the European Parliament, all the campaign materials available and summaries of the activities held in our member countries across Europe.

### ► Highlights of 11th EUROPA DONNA Pan-European Conference

A 16-page highlights report on the proceedings of our 11<sup>th</sup> Pan-European Conference held on 19 and 20 October in Prague, Czech Republic, summarises the eight presentations given by leading experts in their field. Topics covered include the European Commission's quality assurance scheme and accreditation of breast cancer services, personalised medicine, advances in treatment, mammography screening programmes, pathology and diagnosis, prevention of breast cancer through healthy lifestyles, and survivorship. It also summarises the findings from four workshops where advocates shared their experiences and thoughts on moving forward on such topics as advocacy and survivorship, advocacy for young women, special populations and women with metastatic disease. The report is being published and distributed in early 2014.

### ► EUROPA DONNA News

Our annual newsletter was distributed widely in September and featured interviews with key opinion leaders on what to expect in the upcoming 5<sup>th</sup> edition of the *European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis*, articles on living with breast cancer, our advocacy activities at the European Parliament and support to our member Fora, as well as reports from our member countries, among other topics.

### ► Metastatic Breast Cancer Annex to the *Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis*, Fourth edition

In keeping with one of our priorities, we published a 4-page annex to our *Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis* covering the recommendations for metastatic breast cancer as set out in the current 4th edition of the EU guidelines. This is now being translated into Fora languages, as required.

### ► *A Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis*

In 2013 we continued our efforts to disseminate our *Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis* by translating it into Croatian and Czech. It has now also been printed in Dutch, English, French, German, Georgian, Greek, Italian, Latvian, Norwegian, Polish, Portuguese, Russian, Spanish, Swedish and Turkish. The guide summarises the full EU guidelines document and describes, in language suitable for the lay public, best practice in mammography screening programmes and the requirements of a specialist breast unit. It has been well received by professionals and advocates and serves as the primary tool in their lobbying efforts across all our member countries. It can be downloaded in all available languages directly from our website [www.europadonna.org](http://www.europadonna.org).

### ► EUROPA DONNA 2013 Initiatives Brochure

During 2013, we published a four-page brochure describing our organisation's main activities for the year, while also describing our advocacy priorities, some European breast cancer statistics, as well as member country contact information.

## Websites

### [www.europadonna.org](http://www.europadonna.org)

We launched a new design for our website with vibrant visuals, new navigation and more accessible information. It also contains a page for member country publications, where Fora can share their advocacy materials. The information continues to be updated with our latest materials and our annual audited financial statements. The website includes links to our social networking pages on Facebook, Twitter and YouTube.

### [www.breasthealthday.org](http://www.breasthealthday.org)

Our Breast Health Day website is home to the main campaign materials, facts about breast health, and links to social networking sites. It received 3,154 visits from 102 countries and 8,646 page views from the start of the campaign.

## Social Networking Sites

We foster contact with advocates and women through EUROPA DONNA and Breast Healthy Day social networking sites.



<http://www.facebook.com/EuropaDonna>



<http://twitter.com/BreastHealthDay>



<http://www.youtube.com/BreastHealthDay>

# COLLABORATION AND NETWORKING

## Meeting with the European Commission's Joint Research Centre on the accreditation of breast services

In February 2013 our Executive Director, Susan Knox, and Head of Policy/Public Affairs, Karen Benn, attended a meeting with the Joint Research Centre (JRC), the in-house science service arm of the European Commission, which provides science advice to EU policy. As requested in EU legislation (Council conclusions on reducing the burden of cancer 10-06-2008), the JRC plans to implement a voluntary accreditation scheme based on an EU protocol, which includes all stages of breast cancer care, from screening to follow-up, and which aims to put the patient at the centre of the process and to harmonise the quality of services delivered, independently of how they are organised. The development of the scheme will also involve producing a 5th edition to the *European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis*. ED provided the patient perspective at the meeting. Our Executive Director, Susan Knox, attended additional JRC meetings throughout the year. We were also honoured to have Krzysztof Maruszewski, Director of the JRC, as the keynote speaker at our Pan-European Conference in Prague in October.

## Breast Health Day Information Day at the European Parliament

On 15 October our annual European Parliament Breast Health Day information event was held in collaboration with *Ruban de l'Espoir* – Ribbon of Hope and other organisations. The President of the European Parliament, Martin Schulz, expressed full EU support of this event by offering it the “high patronage” of the European Parliament, and the event was sponsored by Sophie Auconie, MEP France. Nessa Childers, MEP Ireland, Lydia Geringer de Odenberg, MEP Poland, and Elisabeth Morin Chartier, MEP France, attended and offered their support of the initiative. We had a stand to distribute materials and also placed Breast Health Day leaflets in all MEP mailboxes. The aim of the initiative is to ensure that policymakers and women of all ages are aware of the benefits lifestyle choices can have on their future breast health.

## European Patients' Forum

In May, our Head of Policy/Public Affairs, Karen Benn, attended the European Patients' Forum (EPF) 10th anniversary annual general meeting (AGM) and conference, held in Dublin under the Irish EU Presidency. At their AGM, EPF presented their final Strategic Plan, which is for the next 5 years, and was duly passed by the AGM. The conference featured the 2013 European theme “Year of Citizens”; dedicated to the rights that come with EU citizenship, the event explored what this means for patients. Discussions were framed around the importance for patients and advocates to be proactive in defining health policy agendas at EU and national levels, as well as the importance of their involvement in the research agenda contributing their unique expertise and experience.

## Breast Cancer Exhibition at the Council of Europe, Strasbourg

On 2 October, we were invited to take part in a Breast Cancer Exhibition at the Council of Europe in Strasbourg. Our Executive Director, Susan Knox, gave a speech on the need for optimum breast cancer care for all women across Europe. She reminded parliamentarians from the Council of Europe's 47 member countries of the need for guideline-standard population-based screening programmes, specialist breast units and recognised accreditation of breast cancer services. Stella Kyriakides, MP Cyprus, Council of Europe member and a Past President of EUROPA DONNA, was also on site and had previously successfully put forward a Motion for a Resolution at the Council of Europe on optimum breast cancer services. She is the rapporteur for the report that will be developed and debated at the Council of Europe in 2014. We created and displayed posters for the event, which also received wider dissemination in interviews with Ms Knox and Ms Kyriakides published on YouTube.

## European Partnership for Action Against Cancer (EPAAC)

We are a collaborating partner in two of the European Union's EPAAC Work Packages, WP5 Prevention and WP7 Healthcare. In November 2013, our Head of Policy/Public Affairs, Karen Benn, represented us at the final EPAAC Open Forum. We will also be involved in CANCON, which is the EU's successor project to EPAAC.

## AURORA Project

EUROPA DONNA was asked by the European Commission's DG SANCO to be an adviser to the AURORA Cervical Screening Project, which is an EU-funded cervical screening project working with hard-to-reach populations in countries where screening is not yet fully rolled out. Our Head of Policy/Public Affairs, Karen Benn, represented ED on this Advisory Board. She participated by phone in a Budapest Advisory Board meeting in early June 2013. The project has now concluded and has published its results.

## PICTURE Project: The Patient's Perspective on Predicting Post-surgical Aesthetics

We represented the patient's perspective on the Advisory Board of the PICTURE (Patient Information Combined for the Assessment of Specific Surgical Outcomes in Breast Cancer) Project, a new FP7 research project which has been approved by the European Commission. The PICTURE collaboration, involving a number of academic institutions from various countries, plans to develop a prototype of a digital tool that could predict how an individual patient's breast will look post-surgery. In June, our Executive Board met with the technical advisor and surgeon working on the project to provide input on the patient perspective.

# COLLABORATION AND NETWORKING

## EURECCA Project

Karen Benn, Head of Policy/Public Affairs, attended the first meeting of the EURECCA (European Cancer Audit) project, in which the ED Board had agreed to partake in January 2013. The project is a multidisciplinary platform which aims to improve the quality of cancer care through auditing, feedback and standardising cancer care management in Europe. Attendees were given copies of the first Strategic Plan which outlines the project over the next 6 years to 2020 and discussed amendments to it. The goal is to build a platform and infrastructure to cooperate with existing national cancer registries, expand the coverage of cancer patient outcome data that is captured, collect cancer patient outcome data and audit the quality of multidisciplinary cancer care. The first step of the project has been to see what data are available on breast cancer at the national registries, which could be used, and developed, for the purposes of this project.

## BIG Programme: AURORA

Metastatic breast cancer is the focus of AURORA – a major new Breast International Group (BIG) research programme starting early in 2014 that will use molecular screening to improve the understanding of breast cancer and its response/lack of response to available drug therapies. For the first time, metastatic breast cancer tissue specimens will be collected and characterised on a large scale, with the added value of identifying targets for future treatments that can significantly improve survival. The molecular screening process reveals the genetic landscape of a tumour to scientists, enabling them to identify which type of treatment would most benefit an individual patient. BIG describes its objective as being "...to find the right treatment for every patient by creating a breast cancer 'GPS' indicating the best route to treatment today and cure tomorrow". The molecular screening will be paired with building a bio-repository (storing samples of tumour tissue and blood for future use), so scientists can run new experiments and studies at a later stage. The project will recruit more than 5,000 patients per year; there will be a pilot of 30 patients in four centres.

Susan Knox and Karen Benn attended the first AURORA Steering Committee meeting at the European Cancer Congress in September 2013. ED will also participate on the Legal/Ethics Committee (Ellen Verschuur of the Netherlands).

## Sponsor Meeting

We held our Sixth Sponsor Meeting in Amsterdam on 28 September. Susan Knox, Executive Director, and Karen Benn, Head of Policy/Public Affairs, attended and informed our key sponsors about current and future advocacy programmes as well as our Strategic Planning process. Representatives of our sponsoring organisations then had the opportunity to discuss these projects in detail and to ask about our involvement in other cancer-related programmes taking place on a European level. We emphasised our commitment to multiple sponsors and transparency as well as diversifying funding.

## EUROPA DONNA Strategic Plan: 2014-2018

In 2013 we undertook a review of our activities with a view to setting out a new Strategic Plan for 2014-2018, to better meet our members' and partners' needs and integrating best practices from other successful patient advocacy organisations. We did this by building an understanding of ED's current position via an environmental analysis and by reviewing members', and key partners' opinions, needs and expectations. Our Head of Policy/Public Affairs, Karen Benn, sought opinions and information from a range of stakeholders. This entailed: an initial brainstorming meeting by the ED Board; a desk review of similar organisations' work and websites which were compared to ED; a detailed survey of ED's Board, National Representatives and Delegates; further input from ED members via General Assembly (GA) workshops.

In January 2013, the ED Board analysed the results to date and began formulating a new plan based on those results. In the intervening period we completed the final parts of the analysis, which included a survey answered by the heads of ED's key collaborators and partnering organisations (EUSOMA, ECCO, EORTC, ESO, EPE, etc.), in which they were asked to do a SWOT (strengths, weaknesses, opportunities and threats) analysis of ED and identify what they believe are the most important areas of focus for the next five years; and an analysis of the results of an ED members' survey on their structure and governance. The draft developed for January was then further refined to include these final pieces of research and was voted upon by the ED Executive Board at its June 2013 meeting. It was then thoroughly reviewed at the October 2013 GA meeting. Our activities for 2014 will follow the new strategy while continuing to build on the outcomes and results of activities in 2008-2013.

## Development Programme

In February 2014, we submitted our final technical and financial report to the Consumers, Health and Food Executive Agency for our second operating grant from the European Union, in the framework of the Health Programme, which covered nearly 53% of our 2013 Core Programme expenses. The report detailed ED's core programming accomplishments during the year and also included the findings of the outside evaluator hired by ED as a condition of the grant. ED received a generously renewed operating grant once again in 2014.

In addition, ED continues to seek new sponsorship by contacting various foundations and organisations across Europe and the U.S.



# COMMITTEE MEMBERSHIP AND ACTIVITIES

During 2013 **EUROPA DONNA** served on the following:

- Research and Clinical Trials**
- ▶ BIG Scientific Committee
  - ▶ MINDACT Steering Committee
  - ▶ AURORA Steering Committee
  - ▶ AURORA Legal and Ethics Committee
  - ▶ Early Breast Cancer Trialists' Collaborative Group (EBCTCG)
  - ▶ OLYMPIA Steering Committee

During 2013 **EUROPA DONNA** participated in the following organisational activities:

- Policy**
- ▶ Council of Europe, Breast Cancer Exhibition, Strasbourg, France
  - ▶ European Parliament Information Day for Breast Health Day
  - ▶ European Patients' Forum
  - ▶ European Public Health Alliance
  - ▶ ECCO – Patient Advisory Council
  - ▶ European Partnership for Action Against Cancer (EPAAC) Open Forum
  - ▶ Joint Research Centre Breast Cancer Service Accreditation Meeting
  - ▶ *European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis* Editorial Board meeting

- Conferences**
- ▶ European Patients' Forum Conference
  - ▶ ECCO-ESMO-ESTRO European Cancer Congress
  - ▶ European Cancer Organisation Oncopolicy Forum
  - ▶ 11th EUROPA DONNA Pan-European Conference
  - ▶ Advanced Breast Cancer Second International Consensus Conference (ABC2)
  - ▶ ABC2 Advocacy Committee
  - ▶ ED Advocacy Training Course
  - ▶ ESTRO meeting

- Other Meetings**
- ▶ EURECCA
  - ▶ PICTURE Project
  - ▶ Harvard Faculty Club, USA, seminar for cancer patient organisation CEOs
  - ▶ EBCC-9 Organising Committee
  - ▶ EBCC-9 Executive Scientific Committee
  - ▶ International Experience Exchange for Patient Organisations
  - ▶ European Breast Cancer Council
  - ▶ AURORA Cervical Screening Project
  - ▶ EUCROF Conference – the Future of Europe in the Worldwide Scene of Clinical Research
  - ▶ EUROPA DONNA training module on the Role of Advocates in Breast Cancer Research
  - ▶ 3<sup>rd</sup> International Conference of Breast Disease
  - ▶ European Patient Advocacy Group meeting
  - ▶ Patient Advisory Boards

# FINANCIALS

Our annual financial statement has been prepared by an independent auditor and is posted on our website at [www.europadonna.org](http://www.europadonna.org).

## Balance Sheet as of 31 December 2013

ASSETS		LIABILITIES	
<b>Net Fixed Assets</b> (Plant machinery and equipment)	<b>11,603</b>	<b>Reserve Fund</b>	<b>369,454</b>
<b>Current Assets</b>	<b>632,514</b>	Surplus and loss for the year	71,688
Trade debtors	81,204	Extraordinary reserve	297,766
Cash at bank and in hand	446,310	<b>Creditors</b>	<b>274,663</b>
Reserve fund	105,000	Amounts payable within 1 year	12,718
		Accrued charges and deferred income	261,945
<b>TOTAL ASSETS</b>	<b>€ 644,117</b>	<b>TOTAL LIABILITIES</b>	<b>€ 644,117</b>

## Income and Expenditure Statement 2013

### INCOME

<b>Turnover</b>		<b>733,055</b>
Membership dues	14,500	
Grants and donations	707,880	
11th Pan-European Conference registration	10,675	
<b>Financial Income</b>		<b>4,311</b>
<b>TOTAL INCOME</b>		<b>€ 737,366</b>

### OPERATING EXPENDITURES

<b>Services &amp; Office Expenses</b>		<b>80,211</b>
Administrative overhead	62,071	
Fees (audit, legal, insurance)	18,140	
<b>Salaries</b> (employees & related costs)		<b>262,648</b>
<b>Activity Expenses</b>		<b>304,475</b>
Publications, Websites	46,783	
Advocacy Training Course 2012	2,102	
Advocacy Training Course 2013	71,670	
Board Meetings	15,771	
Other Meetings	6,213	
11th ED Pan-European Conference	120,560	
Breast Health Day	41,376	
<b>Depreciation &amp; Write-Offs</b>		<b>15,093</b>
Office equipment	3,995	
Loss	11,098	
<b>Financial Charges</b> (bank costs)		<b>3,251</b>
<b>Surplus/Loss of the Period</b> (transfer to/from reserves)		<b>71,688</b>
<b>TOTAL EXPENDITURES</b>		<b>€ 737,366</b>

# ACKNOWLEDGEMENTS

EUROPA DONNA wishes to acknowledge and express appreciation for the ongoing support of our Executive Board, our faculty members and scientific advisors for their generous contribution of time and effort on behalf of breast cancer advocacy. We would also like to commend our individual National Fora for their continuing commitment to our common advocacy goals, especially the implementation of the EU guidelines. The strength of our organisation emanates from our National Fora whose ongoing work and efforts are outstanding and become more impressive each year. Finally, on behalf of the entire EUROPA DONNA breast cancer advocacy community, we would like to express our appreciation to the European Union in the framework of the Health Programme for its very generous 2013 grant in support of ED's Core Programming and to all of our sponsors who have provided us with unrestricted educational grants to carry out our advocacy work on behalf of all of the women of Europe.

## GRANTS AND DONATIONS

EUROPA DONNA gratefully acknowledges the following for their generous support of our advocacy projects and activities:

### Over €100,000

European Union, in the framework of the Health Programme  
VZW-Breast Cancer Working Group

### €50,000–99,999

F. Hoffman-La Roche • GlaxoSmithKline • Novartis • Pfizer

### €20,000–49,999

Amgen Europe GmbH • Sanofi-Aventis

### €10,000–20,000

BIG-Breast International Group • European School of Oncology

### Other Contributions

We would also like to express our appreciation to Cohn & Wolfe for the provision of Pro Bono services for Breast Health Day evaluated at **€28,000**.

To safeguard the totally independent and autonomous voice of EUROPA DONNA on breast cancer issues, we are guided by our Sponsorship Policy in all matters concerning financial support of our work.

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This publication has received funding from the European Union in the framework of the Health Programme (2008-2013). *The content of this publication represents the views of the author and it is his sole responsibility; it can in no way be taken to reflect the views of the European Commission and/or the Executive Agency for Health and Consumers or any other body of the European Union. The European Commission and/or the Executive Agency do(es) not accept responsibility for any use that may be made of the information it contains.*