MBC Advocacy Webinar
Friday 23 May 2025
DRAFT Agenda

09:00 - 09:10	**Welcome and Meeting Overview** Marzia Zambon, *Executive Director, Europa Donna*
09:10 - 10:10	**Short Introductions by all participants** - 2 min each Moderator: Teresa Saracino, *Research Officer, Europa Donna*
10:10 - 10:30	**An overview of the latest MBC research presented at conferences (ABC7, EBCC14, SABCS 2024, ESMO Breast, ASCO) – new biomarkers** Speaker: Giuseppe Curigliano, *ESMO President Elect, Professor of Medical Oncology at Università degli Studi di Milano* Moderator: Marzia Zambon, *Executive Director Europa Donna*
10:30 – 10:40	Q&A
10:40 - 11:10	**How research and medical practice evolved in the last decades – from the discovery of DNA to the advent of biomarkers and targeted treatment** Speaker: Fatima Cardoso, MD, *President ABC Global Alliance* Moderator: Marzia Zambon, *Executive Director Europa Donna*
11:10 - 11:30	Q&A
11:30-11:45	Coffee Break
11:45 - 12:15	**The *Lancet* Breast Cancer Commission: an Overview** Speakers: Tanja Spanic, Fatima Cardoso Moderator: Marzia Zambon, *Executive Director Europa Donna*
12:15 - 12:30	Q&A
12:30 - 14:00	**LUNCH BREAK**
14:00 – 14:20	**Shared decision-making in MBC** Speaker: Bettina Mølri Knudsen, *PhD Student, Center for Shared Decision Making, Lillebaelt Hospital* Moderator: Marzia Zambon, *Executive Director Europa Donna*

14:20 – 14:30	Q&A
14:30 – 16:00	**Workshop/roleplay on shared decision-making** Audience divided in groups; roles: patients, caregiver, clinician, nurse. Facilitators: Bettina Mølri Knudsen Paola Cornero and Carla Whitbread
16:00 – 16:10	**Closing Remarks** Marzia Zambon, *Executive Director, Europa Donna*