MBC Advocacy Webinar
Friday 15 May 2026
Agenda

09:00 - 09:10	**Welcome and Meeting Overview** Marzia Zambon, *Executive Director, Europa Donna*
09:10 - 10:00	**Short Introductions by all participants** - 1 min each Moderator: Laureline Bertrand, *Europa Donna*
10:00 – 10:15	**Understanding MBC** Speaker: Speaker: Fatima Cardoso, Medical Oncologist and President ABC Global Alliance
10:15 – 10:25	Q&A
10:25 - 10:45	**Latest research findings on MBC** Speaker: Dario Trapani, Medical Oncologist, Istituto Europeo di Oncologia, Milano Moderator: Marzia Zambon, *Executive Director Europa Donna*
10:45 – 11:00	Q&A
11:00-11:20	Coffee Break
11:20 - 11:45	**Introducing ABC Global Charter 2.0** Speaker: Fatima Cardoso, Medical Oncologist and President ABC Global Alliance Moderator: Marzia Zambon, *Executive Director Europa Donna*
11:45 - 12:00	**Navigating Work and Legal Rights After an MBC Diagnosis** Speaker: Sarah McHutchison, McCabe Centre for Law and Cancer, Victoria (AUS) Moderator: Marzia Zambon, *Executive Director Europa Donna*
12:00 - 12:10	Q&A
12:10 - 13:30	**LUNCH BREAK**

13:30 – 14:00	**Still Me! Adjusting to personal, social and professional life after a metastatic diagnosis** Speakers: Cynthia Cosme Cravo, *ED IE*; Paola Cornero, *ED Italy*; Carla Whitbread, *ED UK* Moderator: Marzia Zambon *Executive Director Europa Donna*
14:00 – 14:10	Q&A
14:10 – 15:30	**Workshops: "Courageous Conversations to open communication paths: family and friends, focus on kids and teenagers, employers and colleagues"** 1. Communication with family and friends - Cynthia Cravo, *ED IE* 2. Communication with your children - Paola Cornero, *ED Italy* 3. Communication with colleagues - Carla Whitbread, *ED UK*
15:30 – 15:40	**Closing Remarks** Marzia Zambon*, Executive Director, Europa Donna*