Advocacy Priorities for the Future:

- Establishing population-based mammography screening programmes in all countries set up according to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis
- Implementing specialist breast units in all countries set up according to the EU guidelines
- Development of an EU accreditation protocol for breast cancer services*
- Establishing national breast cancer registries
- Furthering breast cancer research
- Prevention: Breast Health Day
- Improving information and services for women with metastatic breast cancer
- Survivorship

* EUROPADONNA has been participating in the European Commission’s EU Quality Assurance Scheme for Breast Cancer Services project to develop the first voluntary accreditation scheme for breast cancer services in the EU; this also includes a project to produce a new edition of the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis.

10 Goals of EUROPADONNA

1. To promote the dissemination and exchange of factual, up-to-date information on breast cancer throughout Europe
2. To promote breast awareness
3. To emphasise the need for appropriate screening and early detection
4. To campaign for the provision of optimum treatment
5. To ensure provision of quality supportive care throughout and after treatment
6. To advocate appropriate training for health professionals
7. To acknowledge good practice and promote its development
8. To demand regular quality assessment of medical equipment
9. To ensure that all women understand fully any proposed treatment options, including entry into clinical trials and their right to a second opinion
10. To promote the advancement of breast cancer research

EUROPA DONNA gratefully acknowledges

20 years of ADVOCATING
on behalf of the women of Europe.

The Coalition works to raise awareness of breast cancer and to mobilise the support of European women in pressing for improved breast cancer education, appropriate screening, optimal treatment and increased funding for research.

EUROPA DONNA has national groups in 46 member countries.
20 years of ADVOCATING to ensure that advocates are provided with up-to-date, accurate, evidence-based information and training through education and information programmes

3 13 annual EUROPA DONNA Advocacy Training Courses seeking to educate advocates on the diagnosis and treatment of breast cancer and provide them with effective communication skills, advocacy techniques and media training to use in their work in their countries and at a European level. The course is delivered by leading European experts.

11 biennial EUROPA DONNA Pan-European conferences, the only conference dedicated primarily to breast cancer advocates and survivors. Presentations by European experts, scientists and fellow advocates provide them with up-to-date information in the field of breast cancer.

3 EUROPADONNA Advocacy Leader Conferences further educating and training National Representatives and advocates leaders in organisational management and development, as well as on advocate involvement in research, clinical trials, health technology assessment and other areas key to advocacy today.

9 biennial European Breast Cancer Conferences (EBCC), the only conference of its kind bringing together advocates, clinicians, scientists and researchers in one arena. EUROPADONNA co-organises this with EORTC and EUSOMA.

6 annual Breast Health Day campaigns reaching millions around the world and promoting prevention based on research showing that some breast cancers can be avoided through healthy lifestyles, particularly from a young age.

2 websites, www.europadonna.org and www.breasthealthday.org, and numerous publications, from newsletters to conference highlights and booklets on research.

20 years of ADVOCATING for European legislation and guidelines to ensure best practice for women in all countries

16 translations of EUROPA DONNA’s A Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis distributed throughout EUROPA DONNA member countries. This booklet and its annex on metastatic breast cancer summarise key points from the full 4th edition of the EU guidelines using language for the layperson.

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20 years of ADVOCATING for high level research to improve breast cancer treatment and outcomes for patients

EUROPA DONNA participates in numerous research collaborations providing the patients’ perspective.

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2 European Parliament Resolutions on Breast Cancer (2003 and 2006)

1 Written Declaration on the Fight Against Breast Cancer in the EU (2010)

These documents stipulate that all European women should have equal access to mammography screening and to specialist breast units that are set up according to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis.

The number of European countries providing population-based mammography screening programmes continue to increase from 6 with partial screening in 1989 to over 20 countries with nation-wide screening in 2012.

The number of countries where services in specialist breast units are available is also increasing from 5 in 2000 to 29 in 2013.3 Mortality is decreasing as a result of implementation of high quality population-based mammography screening combined with appropriate treatment.2

The sum of many efforts: Achieving better care for women across Europe

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Looking to the future: advocacy is still needed

Despite the clear progress made, breast cancer remains the most frequent cancer among women worldwide.1 Women across Europe still do not have equal access to high-quality breast cancer screening, diagnosis and treatment.

50,000 newly diagnosed cases of breast cancer and 143,000 deaths are reported in Europe every year.1

1 As self-reported on the Breast Centres Network website at www.breastcentresnetwork.org.
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1994 – 2014
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Israel
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Kazakhstan
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Latvia
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Macedonia
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