European Breast Cancer Advocacy:
Ensuring Quality Services and Equal Access

Prague, Czech Republic, 19-20 October 2013
Ensuring Quality Services and Equal Access

is the theme of this year’s conference which will describe the essential breast services that women should receive and provide some strategies to advocate for their implementation across all European countries. Participants will learn about the European Commission breast cancer service accreditation project, as well as hear from experts on personalised medicine, advances in treatment, and evidence on prevention. In addition, advocates will gain greater understanding of survivorship issues and how to ensure access to state of the art services. Workshops will focus on how to advocate for these services on behalf of special populations.

Join us in the magnificent, golden city of Prague - a spectacular setting in which to meet and network with advocates from many countries to gain inspiration, knowledge and expertise to “Ensure quality services and equal access.”
Programme Highlights

Friday, 18 October 2013
14:30 - 18.30  Registration
18.45 - 19.15  Pre Conference Concert – Jitka Fowler Frankova, pianist
19.15 - 20.00 Cocktail Reception hosted by Europa Donna Czech Republic
20.00 - 22.30 Dinner at the Diplomat Hotel Prague

Saturday, 19 October 2013
• The EU Breast Cancer Service Accreditation Project – Krzysztof Maruszewski, Director of the Institute of Health and Consumer Protection, European Commission, Joint Research Centre, Ispra, Italy
• Personalised medicine and current research – Giuseppe Curigliano, MD, PhD, Co-Chair, Division of Medical Oncology, European Institute of Oncology, Milan
• Advances in breast cancer treatment – Professor Peter Dubsky, MD, Associate Professor of Surgery Medical University of Vienna, Department of Surgery
• 10 years of screening in the Czech Republic – MUDr. Miroslava Skovajsová, Ph.D., Senior Consultant at the Breast Unit Prague, President of the Association of Czech Breast Radiologists
• Pathology: its growing importance and what women should know – Prof. Bettina Borisch, MD, MPH, FRCPath, Editor in Chief Pathobiology, Director and Acting Head, Office of the World Federation of Public Health Associations, Institute of Social and Preventive Medicine, University of Geneva
• Prevention studies on breast cancer: what the evidence shows – Isabelle Romieu, MD, MPH, ScD., Head of the Section of Nutrition and Metabolism at the International Agency for Research on Cancer
• Survivorship: Identifying and Meeting diverse needs of breast cancer survivors (UK) – Dorothy Goddard, MD National Clinical Advisor Breast Cancer-The National Cancer Survivorship Initiative (UK)
• Workshops on advocacy for young women, women with metastatic breast cancer, special populations and survivorship

Sunday, 20 October 2013
• Highlights from Breast Health Day
• Forum Presentations
• EUROPA DONNA General Assembly
Registration Instructions

From 1 August 2013, the registration fee is: **€100.00**

**Accompanying person rate** (for non registered participants attending social events only)  **€150.00***

*Includes Friday night cocktail & dinner, lunch Saturday and Sunday, conference dinner Saturday night.

The closing date for registration is: **8 October 2013**

To register, simply fill out the attached registration form and fax or mail it with your payment to:

**EUROPA DONNA** The European Breast Cancer Coalition
Piazza Amendola, 3 - 20149 Milan – Italy
Tel: +39 02 3659 2280 - Fax: +39 02 3659 2284
Email: conference@europadonna.org
You can also register online: [www.europadonna.org](http://www.europadonna.org)

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Hotel Reservations

To reserve a hotel room at the conference venue The Diplomat Hotel Prague, please fill out the attached hotel reservation form indicating all the details and fax or email it to the hotel:

**Barbora Heczkova**
Tel: +420 296 559 249 - Fax: +420 296 559 207
banquet08@diplomathotel.cz
www.diplomathotel.cz

**Take advantage of the special rates and book your place at the Diplomat Hotel Prague today. The release date for the hotel rooms is 15th Sept. After this date the Hotel Diplomat does not guarantee the conference rate and availability!**

Please remember that each conference participant is responsible for making her/his own travel arrangements and hotel reservations. The hotel reservations are not handled by EUROPA DONNA- The European Breast Cancer Coalition.
Conference Venue

Diplomat Hotel Prague
Evropska 15
160 41 Prague
Czech Republic
Info@diplomathotel.cz

Social Highlights (included in the registration price)
18 October 2013 – Concert and welcome cocktail reception at the Diplomat Hotel Prague hosted by Europa Donna Czech Republic
– Dinner at Diplomat Hotel Prague
19 October 2013 – Conference dinner in historic location
20 October 2013 – Guided walking tour of Prague
Sponsored by the Tourism Authority

Please contact the hotel reception for general tour information prior to or upon arrival.

Travel Arrangements

Participants of the 11th EUROPA DONNA Pan-European Conference must make their own travel arrangements.

Participants are advised to purchase travel and medical insurance. EUROPA DONNA The European Breast Cancer Coalition and EUROPA DONNA Czech Republic cannot be held responsible for any loss, injury or damage to any person or property. The liability of persons and enterprises providing means of transportation or services, however remains unchanged. The participant takes part in all tours at his/her own risk.
EUROPA DONNA – The European Breast Cancer Coalition is an independent, non-profit organisation whose members are affiliated groups from countries throughout Europe. The Coalition works to raise awareness of breast cancer and to mobilise support of European women in pressing for improved breast cancer education, appropriate screening, optimal treatment and care and increased funding for research.

**Head Office:**
EUROPA DONNA
The European Breast Cancer Coalition
Piazza Amendola, 3
20149 Milan - Italy
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Susan Knox, Executive Director
Karen Benn, Head of Policy/ Public Affairs
Barbara Klein, Communications Officer
Daniela Pirisi, Admin/Events Officer
Paige Robinson, Development Officer

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**Member Countries:**
Albania, Austria, Belarus, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Kazakhstan, Kyrgyzstan, Latvia, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, The Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Tajikistan, Turkey, UK, Ukraine, Uzbekistan

[www.europadonna.org](http://www.europadonna.org)

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